



FUNDRAISING INCENTIVES

TIP: Share your fundraising page on social media to ask for online donations

START

Only Unified Champion Schools are eligible to participate in the Cool School Challenge. It is open to students and staff.

The Turkey Dash 5K is based on individual fundraising.
The Turkey Splash is team fundraising, with 10 plungers per team



The fee to run in the Turkey Dash 5k is \$35.
Fundraising over \$35 earns money back.

The Turkey Splash registration fee is \$100 per plunger. Each plunger who raises the minimum \$100, \$25 will be awarded back to their school.

The more you raise, the more your school will receive!

Runners who raise over \$35 for the Turkey Dash 5k will receive 50% over that amount raised. Here is how it will work if you raise \$100:

$\$100 - \$35 = \$65 / 50\% = \32.50 to your school!



You can earn big bucks by taking the Turkey Splash!

Here are examples of how it works:

SCHOOL TEAM "A"

Each Splasher raises the minimum \$100.
Total School Team "A" \$ Raised: \$1,000.
School Team "A" will receive \$250 back.

$\$25 \times 10$ Splashers @ \$100 minimum = \$250

SCHOOL TEAM "B"

Each Splasher raises a total of \$250.
Total School Team "B" \$ Raised: \$2,500.
School Team "B" will receive \$1,000 back.

$\$25 \times 10$ Splashers @ \$100 minimum = \$250
Splashers each raise \$250 - \$100 = \$150 / 50% = \$75
 $\$75 \times 10$ plungers = \$750 additional
\$750 additional + \$250 automatically back = \$1,000